

Agile

AUSTRALIA 14

17 -18 JUNE 2014 | MELBOURNE CONVENTION & EXHIBITION CENTRE

EMBRACING DISRUPTION

WHAT IS AGILE? The Agile approach focuses on iterative development. Little by little, collaborative teams can build solutions for their customers faster and better than before.

WHY AGILE AUSTRALIA? Now in its sixth year, the Agile Australia Conference has become a powerhouse event for thinking businesses. Agile Australia is the place for thought leaders, practitioners, and innovative business people to learn, share, and network - offering more than 60 speakers, over four streams across two days for over 1000 delegates to choose from!

Agile Australia 2014 - *Embracing Disruption* brings the edgiest thought-leaders together with real agilists working on actual projects to expand our thinking and ways of working: at an individual and organisational level.

WHO WILL BE THERE? The Agile Australia conference brings together technology leaders from across enterprises. The audience is a mixture of project and team leaders, coaches, software developers, testers, business analysts and the executive managers of Australian businesses to share innovations and better ways of working.

This year, Agile Australia is expected to attract over 1000 delegates representing over 250 of Australia's leading organisations - from the largest enterprises specialising in telecommunications, finance, insurance to Australia's leading digital businesses.

WHAT WILL I TAKE AWAY? Agile Australia 2014 will explore better ways to build software, innovate through collaboration and build a culture which supports and empowers teams.

As well as having the opportunity to network with over 1000 like-minded people who want to build better organisations, at Agile Australia 2014 you will discover:

- New ways to work with your team, your stakeholders, customers, and leaders;
- How to adapt to rapidly changing market conditions or *be the cause* of change;
- The tools to create more valuable and high-quality solutions faster;
- New ideas and perspectives to stay nimble and grow into truly resilient organisations;
- And have your mind stretched to **embrace disruption!**

WHAT DOES IT COST? 800 (Early bird until 18 April 2014) or \$1000 thereafter.

Groups of FIVE or more delegates from the same company can register for a discounted rate (\$100 off per ticket)

All prices are inclusive of GST and includes all refreshments, conference materials and access to all sessions on both days of the conference.

LAST YEAR'S AGILE AUSTRALIA AT A GLANCE:

Total delegates: 850

Companies represented: AAPT, Australia Post, Atlassian, BT Financial Group, CBA, CUA, Department of Defence, HP, IBM, Infosys, JP Morgan, Medibank, MYOB, NAB, National Livestock, NBN Co, News Limited, Optus, RAC Insurance, Rally Software, Racing & Wagering WA, REA Group, ResMed, SEEK, Suncorp, Tabcorp, Telstra, ThoughtWorks, Vodafone, Woolworths, Wotif Group

Common job titles: Team leader, director, coach, scrum master, iteration manager, product manager, project manager, business analyst, designer, architect, developer, engineer, tester.

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