Dear [employer name],

I’m eager to attend the Agile Australia 2019 Conference, being held at Hilton Sydney on Tuesday 25 - Wednesday 26 June 2019.

**What will I learn?**

Some of the areas I particularly think I can gain value from include:

* Exploring getting better product results from Agile with speakers such as Marty Cagan from Silicon Valley Product Group; Jen Dante (formally Netflix and now Square) and Herry Wiputra from hipages.
* Learning from those who have undertaken big transformations, such as ANZ, Australia Post, Cabcharge and DTA.
* Discovering how to best build strong team cultures with the amazing Jez Humble; Deputy’s founding CEO and CTO, Ashik Ahmed; Lecturer and Research Fellow from the Centre for Social Impact, Ali Walker; and Allen Leinwand, Senior VP Engineering, Slack.
* Tapping into technical excellence with the help of Rebecca Parsons, CTO of ThoughtWorks, on evolutionary architecture; Erica Smith, CTO of StarRez, on building bridges between product managers and devs; and Richard Miller, CTO of Prospa, on maintaining security in the cloud.
* Benefitting from a range of out of the box insights from the author of *The Playful Entrepreneur* Mark Dodgson; Toyota Kata expert Hakan Forss; and Richmond FC Mindfulness Coach Emma Murray.

The full program is available here: [**agileaustralia.com.au/2019/program/**](http://agileaustralia.com.au/2019/agileaus-speakers/)

**What’s in it for us?**

By representing [ORGANISATION NAME] at AgileAus19, I’ll be placing us at the forefront of conversations concerning the future of work.

Upon my return, I’ll happily share key takeaways with you and the team and, as required, can provide briefs on the topics covered. I will also be given access to slides and recordings of presentations, ensuring my attendance results in organisation-wide learning.

With close to 1000 delegates in attendance, the Conference will also present valuable formal and informal networking opportunities.

**Important information**

A single Conference registration is priced at $1200. There is also the option to register a group of delegates from our organisation, which entitles us to a 10% discount on registration fees. You can download the group registration form here: [**agileaustralia.com.au/pdf/2019/agileaus-2019-group-rego-flyer.pdf**](http://agileaustralia.com.au/pdf/2019/agileaus-2019-group-rego-flyer.pdf).

Additionally, AgileAus is offering workshops in Sydney (24 June), Melbourne (28 June).

More information on AgileAus19 can be found here: [**agileaustralia.com.au/2019/**](http://agileaustralia.com.au/2019/)

I would be grateful to take advantage of this unique opportunity!

Yours sincerely,

[name]