



## Dr Seuss Super Coach

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# Horton Hears a Who!

*So Horton stopped splashing. He looked towards the sound. "That's funny," thought Horton. "There's no one around". Then he heard it again! Just a very faint yelp. As if some tiny person were calling for help.*

*"I'll help you," said Horton.*

**#HCD**

**#CustomerExperience**

**#VoiceOfCustomer**





## Green Eggs and Ham

Do you like green eggs and ham?

Would you like them in a house?

Would you like them with a mouse?

#Experimentation

#TestAndLearn

#T-shaped

#BeCurious

# Oh the Places you'll go!

*You have brains in your head.  
You have feet in your shoes.  
You can steer yourself  
Any direction you choose.*



**#MakePeopleAwesome**  
**#PeopleOverProcess**  
**#EmpoweredTeams**  
**#CollaborationOverRequirements**



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Congratulations!

Today is your day.  
You're off to Great Places!  
You're off and away!

- Dr Seuss (aka Super Coach)