

Agile 10 YEARS AUS18

AgileAus18 Conference:

18-19 June 2018,
Crown Palladium Melbourne

Melbourne Workshops:

Wed 20 June 2018,
Cliftons Melbourne

Sydney Workshops:

Fri 22 June 2018,
UNSW City Campus Sydney

Challenge yourself, grow your toolkit, and gain powerful strategies with these [workshops](#) led by international and local thought-leaders at [AgileAus18](#).

Human centred design and Agile with Craig Barlow

Full-day workshop: 9:00am - 5:00pm (Melbourne only)

Human centred design is a way of solving problems starting with people. This workshop will provide you with an understanding of human centred design as well as how these techniques exist peacefully within Agile delivery approaches.



Craig Barlow is a human centred designer with 20 years of industry experience. Craig has worked extensively with organisations across various industries including financial services, information technology (IT), and marketing services.

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Customer centred innovation with Emma Carter & Kate Linton

Morning workshop: 9:00am - 12:30pm (Melbourne only)

Join us for a fast paced, hands-on innovation workshop. Through the use of practical exercises, you'll be working in teams to produce new innovative products, where the customer is at the centre. We'll introduce you to a range of reusable methods, templates and tools to encourage teams to rapidly ideate, prototype and test new products that meet real customer needs.



Emma Carter is an award-winning design leader and author who believes that to truly differentiate a customer's experience, organisations need to combine strategy, design, and technology. After running an agency in the UK, Emma moved to Australia and joined ThoughtWorks as a design advisor in Brisbane.



Kate Linton has extensive experience in digital design, graphic design and branding. She works with product and marketing teams to create customer experiences that are efficient, effective and satisfying to use. She believes that establishing trust with customers begins with empathy and understanding their experiences.

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[More workshops →](#)

REGISTER: AGILEAUSTRALIA.COM.AU/2018

Visual sensemaking with Lynne Cazaly

Afternoon workshop: 1:30pm - 5:00pm (Melbourne only)

In this half-day workshop you'll learn how to represent ideas, concepts and information using hand drawn visuals. These can be applied anywhere you need to gain higher levels of engagement, communicate complexity and get cut-through in this world of too many words.



Lynne Cazaly is an international keynote speaker, author and facilitator. She is the author of five books. She works with executives, senior leaders and project teams on their major change and transformation projects. She helps people distil their thinking, apply ideas and innovation and boost the engagement levels and collaboration effectiveness of teams.

Strategic agility with Steve Denning

Full-day workshop: 9:00am - 5:00pm

Learn how to create new markets and dominate them with the next frontier of Agile management. His workshop will help you to understand how to prepare your organisation to not just be 'slightly better' than everyone else in a crowded and established field.



Steve Denning is best known for his theories around radical management and transforming leadership, Australian-born Steve is former Program Director at the World Bank and a respected Forbes.com columnist. His latest book is *The Age of Agile: How Smart Companies Are Transforming the Way Work Gets Done*.

Lean UX in the enterprise with Jeff Gothelf

Full-day workshop: 9:00am - 5:00pm

Learn how to use the Lean UX canvas to put a brain on your enterprise Agile process. Discover how to practice an effective dual-track Agile process that takes product discovery methods and integrates them with your delivery efforts. This customer-centric class effectively teaches how to build the right product and to build the product right.



Jeff Gothelf co-founded Neo Innovation in New York City and helped build it into one of the most recognised brands in modern product strategy, development and design. He is the co-author of *Sense and Respond*, *Lean UX* and *Lean vs Agile vs Design Thinking*.

AgileAus 10th Anniversary Dinner | Monday 18 June 2018 - Mural Hall

Raise a glass to the resilience, creativity and collegiality of the AgileAus community!

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The Agile business analyst with Sarah Rose

Full-day workshop: 9:00am - 4:00pm (Sydney only)

Sarah Rose will be transporting you to a smart city called 'Agility Town' where you'll be immersed in a simulation that involves establishing a vision, building customer personas, creating story elaboration using story maps, user stories and prioritisation.



With 15 years experience in the IT industry, Sarah Rose now gains satisfaction by facilitating learning in Agile mindset and practices. As a SAFe 4 Certified Program Consultant, she has experience implementing Agile at Scale and prior to arriving at Elabor8, gained her Agile stripes leading the Agile Adoption at Monash University.

Sponsored by elabor8

Build and scale Lean practices with Josh Seiden

Full-day workshop: 9:00am - 5:00pm

This workshop will help you to focus on managing teams and their activities to build and scale successful Lean practices. Identify what an ideal process looks like, what gets in the way of implementing it and design explicit tactics to overcome these obstacles. Combine ideas behind Lean Startup, Agile, Lean UX and modern management.



Josh Seiden is the co-author of *Lean UX: Applying Lean Principles to Improve User Experience*. He was a founder and Principal at digital product innovation studio Neo. He was head of product design at Liquidnet on Wall Street. He got his start in Silicon Valley leading interaction design teams at Cooper. He is a founder and past President of the Interaction Design Association.

Unlearning in progress with Jessie Shternshus

Full-day workshop: 9:00am - 5:00pm

To learn something new, we need to first get rid of - or, unlearn - something old. The best way to make shifts is through interactive learning. Learn to assess the obstacles to agility; build a culture of collaboration and experimentation; reframe problems; and adapt to change.



Jessie Shternshus founded the Improv Effect to help businesses reach their full potential by interpersonal-communication skills training. Jessie was a key player in internal culture transformations at Johnson & Johnson, Getty Images, Skype, and Crayola.

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Hear from peers at 99designs, ABS, Australia Post, Campaign Monitor, Envato,
REA Group, Tyro, and more!

Agile basics with Craig Smith

Full-day workshop: 9:00am - 5:00pm (Melbourne only)

In this introductory workshop, you will look at the underlying philosophy and motivation for the Agile methodology and examine the core values, principles, practices and techniques that fall under the broad Agile umbrella. This hands-on course looks at the key factors that are needed to apply Agile effectively.



Craig Smith has been active in the IT industry for over 15 years and as an Agile practitioner for over 10 years. Now a Certified Scrum Master, he is a member of both the Scrum Alliance and Agile Alliance.

Playing chess with companies with Simon Wardley

Morning workshop: 9:00am - 12:30pm (Melbourne only)

An introduction to situational awareness within business, explaining why it matters and why most companies lack it. Explore how to map a competitive environment and anticipate change. Simon Wardley will demonstrate how mapping can be used to reduce costs and outplay competitors.



Simon Wardley is a Researcher for Leading Edge Forum, and lead practitioner for LEFs Wardley Maps Advisory. He has twice been voted as one of the UK's top 50 most influential people in technology.

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