Dear [EMPLOYER NAME],

I’m eager to attend the [**AgileAus20-1 Conference**](https://agileaustralia.com.au/2020/), being held at the Sofitel Melbourne on Collins on Monday 31 May - Tuesday 1 June 2021.

**What will I learn?**

Some of the areas I particularly think I can gain value from include:

* Exploring getting better product results and user experience with speakers such as [**Jack Rust**](https://agileaustralia.com.au/2020/speakers/jack-rust/), Product Manager, PaperCut and [**Lital Sherman**](https://agileaustralia.com.au/2020/speakers/lital-sherman/), Head of Experience Design, PageUp.
* Learning from those who have undertaken big transformations and strategic change such as [Bupa](https://agileaustralia.com.au/2020/speakers/phil-gadzinski/), [Coles](https://agileaustralia.com.au/2020/speakers/helen-macqueen/) and [Roche](https://agileaustralia.com.au/2020/speakers/catherine-drury/) [Australia](https://agileaustralia.com.au/2020/speakers/stuart-knight/).
* Tapping into technical excellence with the help of [**Michael Fagan**](https://agileaustralia.com.au/2020/speakers/michael-fagan/), CTO Kmart Group and [**Adrian Fittolani**](https://agileaustralia.com.au/2020/speakers/adrian-fittolani/), Head of Technology, Target Australia.
* Expand my thinking with business storyteller [**Yamini Naidu**](https://agileaustralia.com.au/2020/speakers/yamini-naidu/) as well as discover Indigenous Knowledge with [**Tyson Yunkaporta**](https://agileaustralia.com.au/2020/speakers/tyson-yunkaporta/), Senior Lecturer, Indigenous Knowledges, Deakin University.
* And many more!

You can view topics at [agileaustralia.com.au/2020/topics/](https://agileaustralia.com.au/2020/topics/)

**What’s in it for us?**

By representing [ORGANISATION NAME] at AgileAus20-1, I’ll be placing us at the forefront of conversations concerning the future of work.

Upon my return, I’ll happily share key takeaways with you and the team and, as required, can provide briefs on the topics covered. I will also be given access to slides and recordings of presentations, ensuring my attendance results in organisation-wide learning.

With ~500 delegates in attendance, the Conference will also present valuable formal and informal networking opportunities.

**Important information**

Earlybird tickets are available now until 30 April 2021. A single Conference registration is priced at $990 instead of $1200 during the earlybird period. There is also the option to register a group of delegates from our organisation, which entitles us to a 10% discount on registration fees if we send a group of 5 or more. You can download the group registration form [here](http://agileaustralia.com.au/pdf/2021/agileaus20-1-group-rego-flyer.pdf). It is also possible to watch the Conference talks remotely at an earlybird price of $330 per person.

Additionally, AgileAus is offering **workshops** in Melbourne (2 June).

More information on AgileAus20-1 can be found here: [agileaustralia.com.au/2020/](https://agileaustralia.com.au/2020/workshops/)

I would be grateful to take advantage of this unique opportunity!

Yours sincerely,

[NAME]